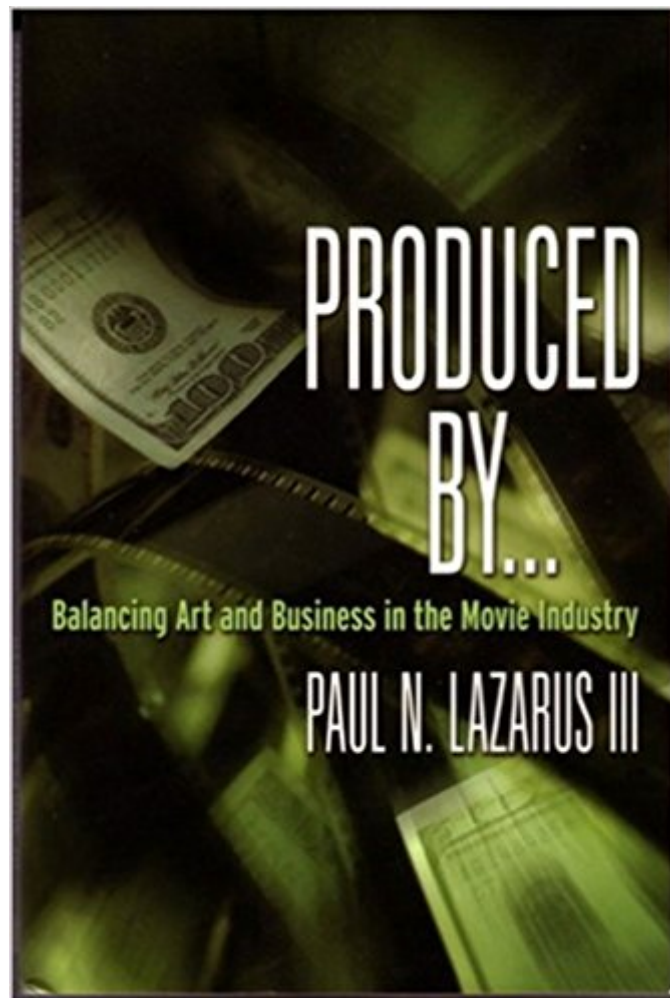




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Produced By...: Balancing Art And Business In The Movie Industry



Synopsis

Presents a A-to-Z guide to producing movies, whether they are large-budget studio-backed productions or low-budget and mid-budget independents. Organised to follow a film's timeline from conception to birth, this edition includes discussions of: Development; Pre-production; Production; Post-production; and Marketing of the film.

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Great nuts-and-bolts handbook for film producers with sound advice for low to mid-size budget producers. Covers key points from development, pre-pro, production, post and distribution.

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